



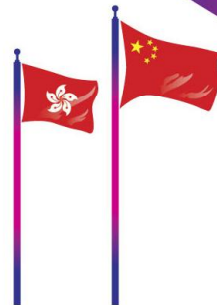
香港教育大學

The Education University
of Hong Kong

28.6-29.6.2017

「香港主權移交 20 年 Hong Kong 20 Years after the Handover」

研討會 Conference



地點 · Venue

香港教育大學大埔校園胡郭秀萍演講廳 (D1-LP-04)

Lady Ivy Wu Lecture Theatre (D1-LP-04), EdUHK



大中華研究中心
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CHINA FACTOR IN HK MEDIA

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Hang Seng Management College

June 2017

SHRINKING PRESS FREEDOM OF HK

- Reporters sans frontiers
 - 2002, ranked 18 / 134
 - 2016, ranked 73 / 180
- Freedom House
 - “Partly free” since 2009
 - 2009: 33 → 2015: 41



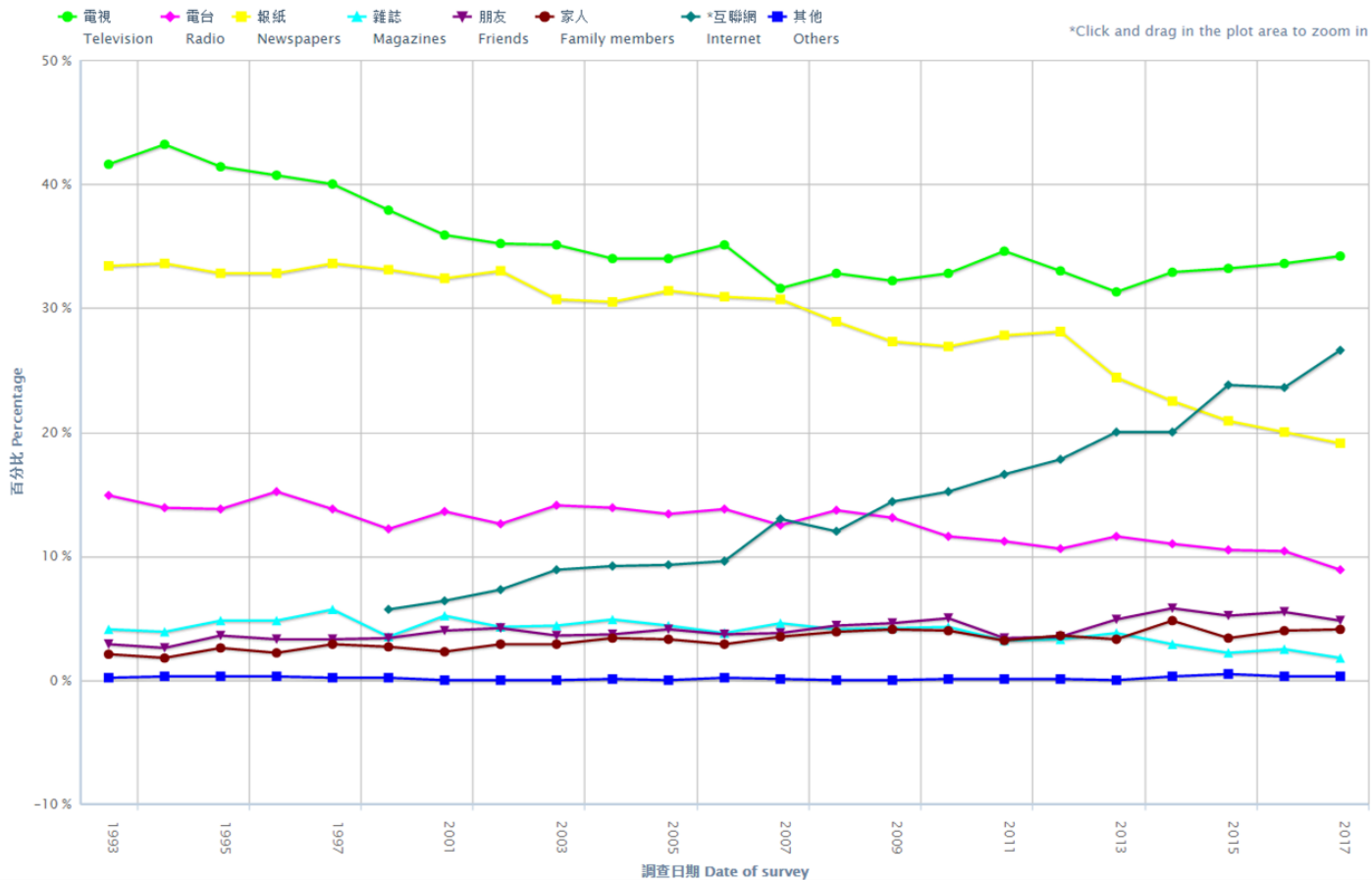
INTRODUCTION

- Challenges of media industry
- China factor in Hong Kong media
- Lesson learnt



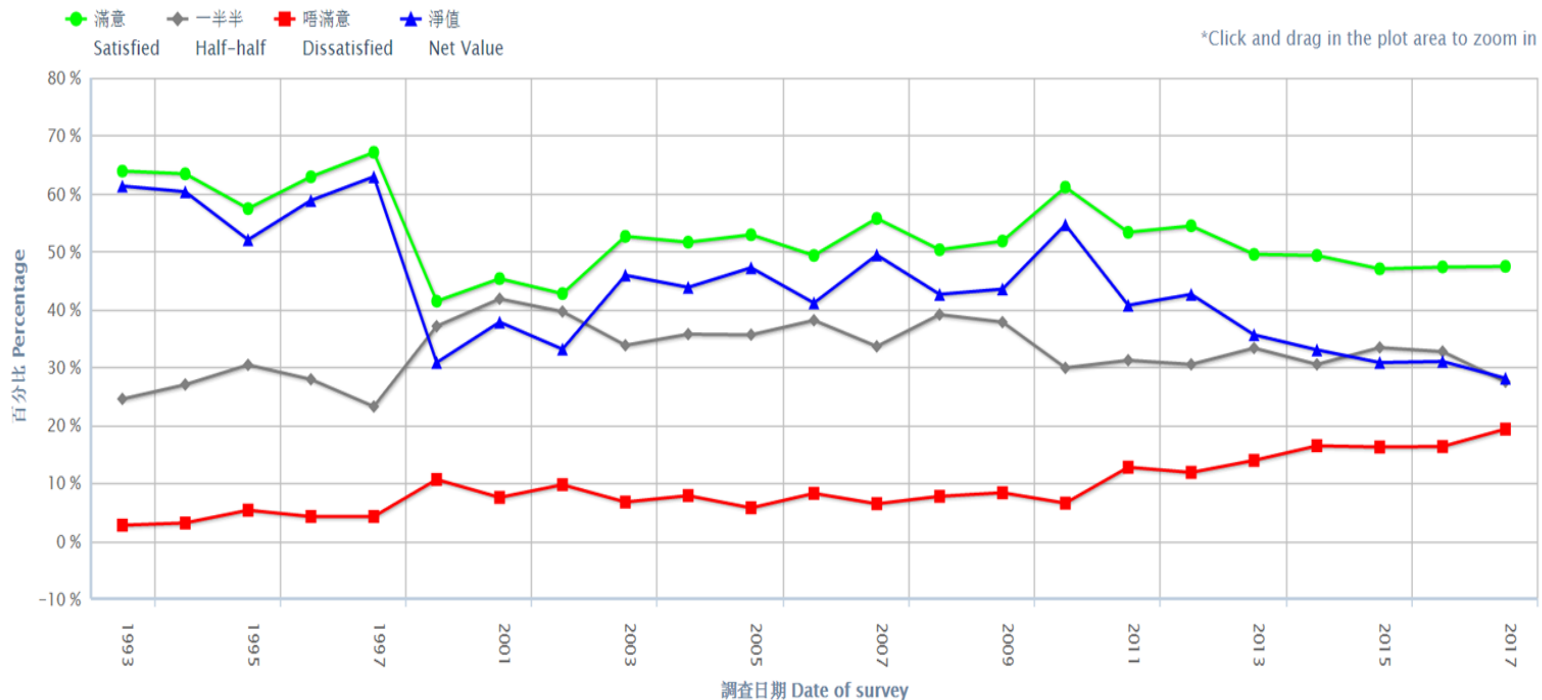
CHALLENGES TO MEDIA

市民的主要新聞來源 (年結)
People's Main Source of News (per poll) (yearly average)
(1993 - 2017)



CHALLENGE TO MEDIA

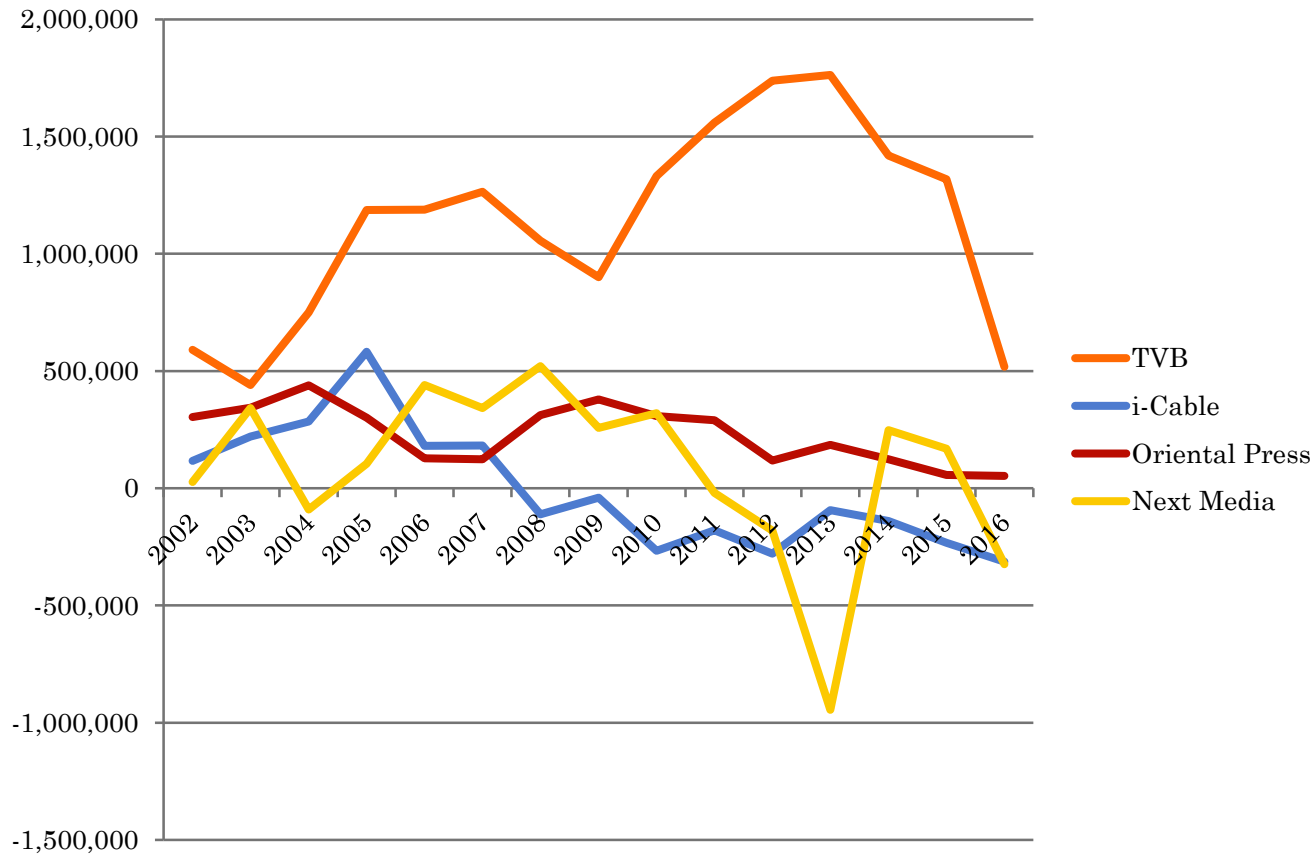
市民對整體新聞傳媒表現的滿意率 (年結)
Satisfaction Rate of News Media in General (yearly average)
(1993 - 2017)



Source: Public Opinion Programme, the University of Hong Kong
https://www.hkupop.hku.hk/chinese/popexpress/press/sat_press_free/year/SPF_year_chart.html



CHALLENGE TO MEDIA



Source: Annual reports of the Hong Kong media concerned
* Profit is represented as thousand Hong Kong Dollars



Media (Press)	Media Owners / Key investors	Political Connection	Economic Connection
Oriental Daily	Ma Ching Kwan	Former member of the CPPCC, was invited to a meeting with Chinese President Xi Jing Ping in 2014	/
The Sun (ceased to publish since April 1, 2016)			
Sing Tao Daily	Charles Ho Tsu Kwok	Current member of the Standing Committee of the CPPCC, was invited to a meeting with Chinese President Xi Jing Ping in 2014	/
Headline Daily			
The Standard			
Ming Pao	Tiong Hiew King	Pro-Beijing, criticised Occupy Central movement (note 1)	Owner of Rimbunan Hijau Group, a Transnational Corporation with projects of property development, mining and oil industries in China
Hong Kong Economic Journal	Richard Li Tzar Kai	Current member of Beijing Municipal Committee of the CPPCC; and was invited to a meeting with Chinese President Xi Jing Ping in 2014	/
Hong Kong Economic Times	Lawrence Fung Siu Bor	Awarded Gold Bauhinia Star in 2003, former member of the CPPCC	/
South China Morning Post	Jack Ma	/	Owner of Alibaba Group, prominent business conglomerate in China.



i-Cable Communications	Peter Woo Kwong Ching	Current member of the Standing Committee of the CPPCC, awarded Gold Bauhinia Star in 1998, was invited to a meeting with Jiang Ze Ming and Xi Jing Ping in 2000 and 2014	In 2015, The Wharf (Holdings) Limited (mother company of i-Cable Communications) possessed HK\$139.8 billion in Mainland China, representing 34% of its total business assets
Now TV	Richard Li Tzar Kai	Current member of Beijing Municipal Committee of the CPPCC, was invited to a meeting with Xi Jing Ping in 2014	/
TVB	Li Rui Gang	Member of Chinese Communist Party, former Associate Secretary of Shanghai Municipal People's Government	Former Chief Executive Officer of the state-owned Shanghai Media & Entertainment Group (SMEG)
Asia Television (whose free TV licence expired since April 1, 2016)	Wang Zheng (key investor of ATV from 2010-2015)	Former member of National Committee of the CPPCC	Chairman of Rong Feng Holding, a China-based development company
Metro Broadcast	Victor Li Tzar Kuoi	Current member of National Committee of the CPPCC	Deputy Chairman of CK Hutchison Holdings Limited, which owns a variety of business in mainland
Digital Broadcasting Corporation	Bill Wong Cho Bau	Current member of National Committee of the CPPCC	Chairman of Donghai Airlines and East Pacific Group, engaged in property and hotel business in mainland



Name	Shareholders	Advertising	Subscription Fee Crowd-finding	Other business revenue	Remarks
Hong Kong Independent Media		✓	✓		
VJ Media		✓	✓		
Pentoy	✓	✓			Operated by owning company of Ming Pao
Passion Times		✓	✓	✓	Stage performance and product selling
Bastille Post	✓	✓			Operated by the owing company of Sing Tao Daily
Mimi Hong Kong	✓	✓	✓		Supported by senior businessman and media practitioner Stephen Shiu Yeuk Yuen
100 Most		✓		✓	Event and advertising planning
852 Post		✓	✓		
Orange News	✓				Held by pro-China Sino United Publishing
Local News		✓	✓	✓	Operating an online shopping mall
Stand News		✓	✓		
HKG Pao	✓		✓		Found by pro-China senior media practitioner Robert Chow Yung
Initium Media	✓	✓	✓	✓	Operating an online shopping mall Investment from Mainland Businessmen Cai Hua and other anonymous people
Hong Kong Free Press		✓	✓		
Kinliu Net	✓	✓			
Hong Kong 01	✓	✓	✓		Found by former owner of Ming Pao Yu Pin Hai
FactWire			✓		
Citizen News			✓		

2016 April	Ming Pao	Keung Kwok Yuen	Sudden removal from the position of executive chief editor (note 1)
2014 October	TVB	Keith Yuen Chi Wai	The coverage of seven police officers beating a protester during Occupy Central was censored by the news controller, Keith Yuen Chi Wai.
2014 July	Ming Pao	Lui Ka Ming	Front-page coverage of 1 st July march was modified by the editorial director, Lui Ka Ming.
2014 February	Commercial Radio	Li Wai Ling	The outspoken radio host was sacked suddenly.
2014 January	Ming Pao	Kevin Lau Chun To	Removed from the position of chief editor and replaced by Malaysian Chong Tien Siong
2013 September	RTHK	Roy Tang Yun Kwong	The Director of Broadcasting, Roy Tang, was accused of interfering editorial independence by RTHK personnel
2013 July to October	Hong Kong Economic Journal	Alice Kwok	There was an exodus of senior editors; the new chief editor Alice Kwok was accused of modifying and withholding sensitive articles
2013 April	TVB	Lee Yin Chit	The station withheld a news feature on the dock strike, a senior editor, Lee Yin Chit, resigned by citing pressure from the management (note 2)



2012 June	South China Morning Post	/	Only used a few lines to cover the death of mainland activist Li Wang Yang in the midst of extensive coverage by other press organisations on the same day.
2012 March	Sing Pao	Johnny Lau Yui Siu	The senior commentator's (Johnny Lau) article was toned down its criticalness.
2012 February	South China Morning Post	Wang Xiang Wei	The post appointed Wang Xiang Wei as chief editor, who was a mainland Chinese and a member of CPPCC province-level committee
2011 November	RTHK	Ng Chi Sum	The station refused to renew contract with the outspoken host, Ng Chi Sum.
2011 February	RTHK	/	The webcast of the memorial service of Hong Kong's activist Szeto Wah was cancelled
2010 May	TVB	/	Interviews with pro-democratic scholars were discouraged during the 2010 Legislative Council By-election (note 3)



LESSON OF CHINA FACTOR

- Vulnerability to Chinese capital and its market distortion
- Emergent management skills of new media
- Radicalization of social movement in HK: revamping news professionalism?



