THE EDUCATION UNIVERSITY OF HONG KONG
Course Outline

Part I

Programme Title	:	Doctor of Education
Programme QF Level	:	7
Course Title	:	Principles of Policy Studies
Course Code	:	PPG8001
Department	:	Asian and Policy Studies
Credit Points	:	3
Contact Hours	:	39
Pre-requisite(s)	:	Nil
Medium of Instruction	:	EMI
Course Level	:	7

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Undergraduate, Taught Postgraduate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):
● **P**rofessional **E**xcellence;
● **E**thical **R**esponsibility; **&**
● **I**nnovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:
1. Problem Solving Skills

2. Critical Thinking Skills

3. Creative Thinking Skills

4a. Oral Communication Skills

4b. Written Communication Skills

5. Social Interaction Skills

6. Ethical Decision Making

7. Global Perspectives

1. **Course Synopsis**

   This course equips students with key theoretical and analytical abilities essential for understanding public policy and governance. It will look into major theories and techniques in political science, public administration, sociology, and economics and synthesize into a coherent set of knowledge for students who are new to the discipline. The course will also expose students to a variety of analytical skills and techniques so that students could apply these tools in analyzing case studies across the globe.

2. **Course Intended Learning Outcomes** (CILOs)

   Upon completion of this course, students will be able to:

   $CILO_1$: Understand the theoretical underpinnings of policy studies.

   $CILO_2$: Understand how public policies are made and implemented and explore the strategies for improving the process.

   $CILO_3$: Critically analyse challenges and reforms to policy studies and policy environment in the global context.

3. **Content, CILOs and Teaching & Learning Activities**

Course Content	CILOs	Suggested Teaching & Learning Activities
Theoretical foundation of policy studies	$CILO_1$	• Lectures
Public policy process and institutions	$CILO_2$	• Tutorials
Policy governance in the global context	$CILO_3$	• Essay
Challenges of policy reform and policy governance	$CILO_3$	• Web and library search • Reading lecture notes and key references

4. **Assessment**

Assessment Tasks		Weighting (%)	CILOs
(a)	**Participation** Students are expected to actively participate in seminars and contribute to the generation of insights.	30%	$CILO_{1-3}$
(b)	**Mid-term essays** This course aims to consolidate students' mastery of the mainstream policy literature. The essay is intended to assess their comprehension of major theories.	30%	$CILO_{1-3}$
(c)	**Final report** This course seeks to facilitate students' preparation of their doctoral thesis. The final report is intended to encourage them to reflect on the possible theoretical frameworks.	40%	$CILO_{1-3}$

5. Required Text(s)

Durose, C. & Richardson, L. (2016). *Designing Public Policy for Co-productin: Theory, Practice and Change.* Bristol: Policy Press.

Howlett, M. & Ramesh, M. (2009). *Studying Public Policy: Policy Cycles and Policy Subsystems*. Oxford: Oxford University Press.

Wu, X., Ramesh, M., Howlett, M., & Fritzen, S. A. (2010). *The Public Policy Primer: Managing the Policy Process*. London: Routledge.

6. Recommended Readings

Sabatier, P., & Weible, C. M. (2014). *Theories of the Policy Process* (3rd edition). Boulder: Westview.

7. Related Web Resources

Name of the Web Page	Web Link
Asian Development Bank (ADB)	www.adb.org
Chinese Public Administration Research	http://www.cpar.net/
Hong Kong Public Administration Association	http://www.hkpaa.org.hk/
Kennedy School of Government, Harvard University	www.hks.harvard.edu
Lee Kuan Yew School of Public Policy, National University of Singapore	www.lkyspp.nus.edu.sg
Public Sector Management and Governance – Asian Development Bank	http://beta.adb.org/themes/governance/main
Section on Chinese Public Administration of The American Society for Public Administration	http://www.cpar.net/
The Economist	www.economist.com
United Nations Public Administration Network	http://www.unpan.org/
World Bank	www.worldbank.org

8. Related Journals

Governance: An International Journal of Policy
Journal of Asian Public Policy
Policy and Society
Policy Studies Journal
Public Administration and Development

Public Administration Review

9. **Academic Honesty**
   The University adopts a zero tolerance policy to plagiarism. For the University's policy on plagiarism, please refer to the Policy on *Academic Honesty, Responsibility and Integrity with Specific Reference to the Avoidance of Plagiarism by Students* (https://www.eduhk.hk/re/modules/downloads/visit.php?cid=9&lid=89).   Students   should familiarize themselves with the Policy.

10. **Others**
    Nil

Updated as of 2 July 2021